



# **Straight to the Top: CIO Leadership in a Mobile, Social, and Cloud-Based World (Wiley CIO) (Hardback) - Common**

*By (author) Gregory S. Smith*

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Suitable for IT professionals with aspirations toward top IT spot, and for sitting CIOs looking to refine their mobile, social and cloud strategies and knowledge, this title reveals how the role of CIO is changing due to trends associated with consumer and enterprise products and technologies driving new mobile solutions in today's organizations.

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