



Sports Governance, Development and Corporate Responsibility (Routledge Research in Sport, Culture and Society)

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The call for sport organizations and organizers to take up social responsibilities is reflected in a wide variety of sport-related practices. This book critically examines sport-related social interventions in different cultural settings, such as promoting local community-building by sport. Social constructions of peace, integration and managing diversity are studied from the perspective of sport and play, and the power position of global sport organizations with corporate features is discussed from the perspectives of good governance, legal issues and fair trade. Referring to Foucault's concept of biopolitics, this book contributes to the discussion on the rising power position and the social responsibilities of sports and sport organizations. It is a valuable contribution to the understanding of interconnections between sport and society for students in sociology, policy and politics of sport, for sport leaders, and for policy and decision-makers in sport.

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