



Governance and Social Responsibility: International Perspectives

David Crowther, Güler Aras

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Recent corporate failures have attracted the attention of managers, governments and the general public to the role of governance and social responsibility. Ranging from managerial behaviour and reward systems, to environmental protection and human rights, governance and social responsibility encompasses a variety of thought provoking business issues. In *Governance and Social Responsibility*, Aras and Crowther bring together the considerable debates about what exactly it is, and how it can be applied to business.

Key Features:

- Written by leading governance and social responsibility experts
- International coverage and orientation
- Comprehensive coverage of CSR issues and debates
- Excellent pedagogy, including case studies, reflective questions and further reading.

Firmly grounded in academic research, *Governance and Social Responsibility* is an ideal companion for CSR courses at all levels.

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