



# **Horse Profiling: The Secret to Motivating Equine Athletes: Using Emotional Conformation, Behavioral Genetics, and Herd Dynamics to Choose Training ... Performance, and Hone Competitive Strategy**

*Kerry Thomas*

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"The Thomas Herding Technique is thoroughly explained in this book that helps trainers of top equine athletes get them to perform their very best while living happy, contented lives. While following wild horse herds in Wyoming and Montana, independent researcher Kerry Thomas realized that what is inside the horse (emotional conformation) and not what is outside (how a horse is built, or its physical conformation) is what governs herd dynamics. He determined that this was the basis for everything horse: whatever role a horse plays in a human environment-whatever breed, sport, or job-the emotional conformation dictates, in large part, success or failure. Thomas identified a system of emotional profiling-the Thomas Herding Technique-that enables him to determine a horse's performance tendencies, and then began to develop ways in which horses can be mentally conditioned toward a given goal. The technique is already used by some leading racehorse training and breeding programs in the world, and this book explains this unique way of analyzing the psyche of the equine athlete for all horses, and particularly those in competitive careers where performance is a primary focus"--

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