



Fundamentals Of Investment Management (Irwin Mcgraw Hill Series in Finance, Insurance and Real Estate)

Geoffrey A. Hirt, Stanley B. Block

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Fundamentals of Investment Management 8/e by Hirt and Block establishes the appropriate theoretical base of investments, while at the same time applying this theory to real-world examples. Students will be able to translate what they have learned in the course to actual participation in the financial markets. The textbook provides students with a survey of the important areas of investments: valuation, the marketplace, fixed income instruments and markets, equity instruments and markets, derivative instruments, and a cross-section of special topics, such as international markets and mutual funds.

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