



Racism, Sexism, and the Media: The Rise of Class Communication in Multicultural America

Clint C. Wilson II, Felix Gutierrez, Lena M. Chao

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Racial and ethnic inclusiveness has grown to be more important in the United States as its society has become increasingly diverse. **Racism, Sexism, and the Media: The Rise of Class Communication in Multicultural America, Third Edition** examines how people of color fit into the fabric of America and how the media tell them and others how they fit. Authors Clint C. Wilson, Félix Gutiérrez, and Lena M. Chao perceive the rise of class communication as a result of the convergence of new media technologies and continued demographic segmentation of audiences as people of color grow as targets of and markets for the media.

Racism, Sexism, and the Media, Third Edition is recommended for undergraduate and graduate students of mass communication and social sciences, including journalism, broadcasting, film, and advertising.

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