

Human Communication with Free Student CD-ROM and PowerWeb

Judy C. Pearson, Paul E Nelson, Scott Titsworth, Lynn Harter, Judy Pearson



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Human Communication with Free Student CD-ROM and Powerweb is a completely refurbished version of the best-selling Human Communication: Understanding and Sharing by Judy Pearson and Paul Nelson. With *Human Communication with Free Student CD-ROM and PowerWeb*, Pearson and Nelson joined up with new co-authors Scott Titsworth and Lynn Harter to write an introduction to communication that ardently represents the contemporary field of communication studies. The authors approached the project with the mantra "Make It Smart; Keep It Real" so as to strike a practical balance of definitive content and everyday application.

To make it smart the authors read hundreds of articles from such mainstream communication journals as *Communication Education, Communication Monographs* and *Communication Studies*. To keep it real the authors synthesized their findings so that they resonate with the challenges and goals of today's typical basic course. Every chapter features lively, respectful writing, critical thinking, innovative pedagogy and 21st century examples. The original six-part video series "The Elliotts: Communication in the format of a contemporary television drama series. And important communication models are brought to life through a series of innovative animations developed by the authors. *Human Communication with Free Student CD-ROM and PowerWeb* is a complete, integrated learning package wherein all the components for instructor and student are related and connected.

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