



Firms Within Families: Enterprising in Diverse Country Contexts

Jennifer E. Jennings, Kimberly A. Eddleston, P. Devereaux Jennings, Ravi Sarathy

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'This book takes a serious look at how the family-related factors of socio-emotional wealth (SEW) motivations and work-family interface (WFI) strategies and experiences influence owner-managed businesses and business owner-managers in the US, Germany/Switzerland, China, Brazil and India. It will be of especial interest to entrepreneurship and family business scholars looking for comparative empirical research on the family and contextual embeddedness of entrepreneurial activity.'

- Pramodita Sharma, *Family Business Review* 'This is a wonderful book and very timely. For a while now, scholars have discussed the manifold influences of family on business and of business on family. This book is a must-read for all of us interested in family entrepreneurship, not least because of its theoretical ideas, but also because of the unique empirical data on 'firms within families', presented for a wide variety of countries, amongst them, Brazil, China and India. The editors have done a superb job in bringing together a group of leading scholars on family business, thus widening our perspectives on what constitutes a family business.'

- Friederike Welter, Institut für Mittelstandsforschung (IfM) Bonn and University of Siegen, Germany

'This excellent book addresses a new area of research within entrepreneurship and family business. Understanding the impact of both family and country contexts, or what the editors - all leading authorities in the entrepreneurship and family business fields - call 'double embeddedness' on enterprising activities, is a very important but previously under-researched topic. The book's chapters offer invaluable insights into the similarities and differences between developed and developing countries. This makes the book a unique and much needed source of inspiration for all researchers who are interested in exploring and comparing entrepreneurship and family business topics in diverse country settings.'

- Mattias Nordqvist, Jönköping International Business School, Jönköping University, Sweden

Just as much entrepreneurial activity is embedded within families, many families are embedded in business enterprising. And both are embedded in broader economic, institutional and cultural environments that shape their experience and development.

Firms within Families: Enterprising in Diverse Country Contexts investigates this 'double embeddedness' of business ownership and management through two illuminating sets of empirical studies. Part I focuses upon the family-oriented goal of socio-emotional wealth and its association with a firm's strategic orientations, strategies and performance. Part II examines strategies and experiences at the work-family interface and their implications for an owner-manager's psychological well-being. Both parts feature diverse studies from the United States, Switzerland/Germany, China, Brazil and India.

The findings from this unique collaboration reveal intriguing similarities and differences in the influence of family-related factors upon owner-managers and their firms within distinct socio-economic regions of the world. It will be of especial interest to scholars of entrepreneurship, family enterprise and international business.

Contributors: T. Andreassi, K.A. Eddleston, M. Ganter, J. Huang, J.E. Jennings, P. Devereaux Jennings, Y. Joo, K. Kumar, R. Sarathy, P. Sieger, L. Tian, M.J. Tonelli, T. Zellweger, Y. Zheng

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