



Effekte Von Entrepreneurship-Ausbildung an Hochschulen (German Edition)

Jan Franke

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Studienarbeit aus dem Jahr 2011 im Fachbereich VWL - Didaktik, Note: 1,0, Friedrich-Schiller-Universität Jena, Sprache: Deutsch, Abstract: In der vorliegenden Arbeit sollen die Effekte von Entrepreneurship-Ausbildung (EA) an Hochschulen untersucht werden. Die Anzahl der Entrepreneurshipkurse ist seit den 1980er Jahren deutlich angestiegen. Gleichzeitig ist eine gemeinsame Zielsetzung dieser Programme nicht auf den ersten Blick zu erkennen. Auch ihre Methoden variieren deutlich (Jack, Anderson, 1999, 111). Im Folgenden soll untersucht werden, ob sich EA an Hochschulen nur in Details voneinander unterscheidet oder ob es grundsätzliche Unterschiede in der Herangehensweise gibt. Dafür wird zunächst beschrieben, welche unterschiedlichen Zielsetzungen die zahlreichen Programme verfolgen. Im Anschluss wird eine Systematik der Methoden erarbeitet, mit denen versucht wird, diese Ziele zu erreichen. Danach werden einige praktische Umsetzungen und deren Untersuchung in Hinblick auf ihre Zielerreichung vorgestellt, bevor eine abschließende Zusammenfassung gegeben wird, möglicherweise mit dem Ergebnis, dass sich bestimmte Methoden für konkrete Zielsetzungen besonders eignen.

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