



Christian Business Secrets

Ben Settle

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If you are a Christian business owner who wants to prosper in the marketplace while glorifying God at the same time... then this book will show you how to do it without any phony "prosperity gospels"... without any guilt... and without ever wondering if you're compromising your integrity, ethics or faith.

Frankly, this book is jam packed full of Biblical examples of sales, persuasion and building wealth.

All of these examples are extremely profitable.

Simple to implement.

And 100% in line with scripture (the way God expects His people to work in the marketplace).

Some of the secrets inside include:

- * The "for real" law of attraction secret you'll never see in books and movies like "The Secret" or "Think And Grow Rich." (This has nothing to do with the so-called "prosperity gospel" or anything else seen on TV or in big mega churches, either.)
- * How to effectively sell your products and services without feeling like you're manipulating anyone.
- * Does God want you to be rich?
- * Why so many Christian entrepreneurs are dead broke.
- * Why most of the main players in the Bible were business owners. (Including Jesus Himself!)
- * How one of the world's top eBay sellers prospers online using scriptural principles freely available to the world.
- * How spiritual warfare affects Christian entrepreneurs.
- * Why no Christian should ever be "squeamish" about selling.
- * How running a Christ-centered business can bring more "spice" and intimacy to your marriage.
- * How to use your business to help do God's work.
- * Why the devil attacks Christian entrepreneurs even more ruthlessly than pastors and priests!
- * Ways you can glorify God and prosper in your business at the same time.
- * How to use your small business to bring about real changes in big corporations. (Boycotts don't work — but THIS will.)

- * A secret way to "beef up" your natural, God-given abilities and gifts.
- * How to use your house keys to discern if someone would be a good business partner or not.
- * How online marketers can almost instantly start selling more products and services. (This secret was used all the time by an advertising genius who was also a high level Biblical scholar — and makes selling as easy as falling off a log.)
- * How to use popular persuasion "tactics" ethically and in a way that makes people glad and happy to do business with you.
- * Why King Solomon (who was granted divine wisdom by God) probably would have been a HUGE fan of sending daily emails to his leads and prospects.
- * A "can't miss" way to win the trust of cold (and even hostile!) prospects.
- * The strange (but true) reason why most selling today is nothing more than the marketing equivalent of pornography.
- * How to "arrange" it so nobody in your market wants to buy from anyone but you. (Even if you don't have the lowest prices.)
- * The Apostle Paul's simple 3-step advertising system that's since been used (consciously or unconsciously) by some of the most successful salesmen in history.

And much, much more...

There are hundreds of tips for building a rock solid business using the very laws and principles God taught in the Bible. Apply them in the marketplace, and watch your business soar higher than you ever dreamed possible.

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