



The John Fiske Collection: Television Culture (Routledge Classics (Paperback))

John Fiske

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This revised edition of a now classic text includes a new introduction by Henry Jenkins, explaining ‘Why Fiske Still Matters’ for today’s students, followed by a discussion between former Fiske students Ron Becker, Aniko Bodroghkozy, Steve Classen, Elana Levine, Jason Mittell, Greg Smith and Pam Wilson on ‘John Fiske and *Television Culture*’. Both underline the continuing relevance of this foundational text in the study of contemporary media and popular culture.

Television is unique in its ability to produce so much pleasure and so many meanings for such a wide variety of people. In this book, John Fiske looks at television’s role as an agent of popular culture, and goes on to consider the relationship between this cultural dimension and television’s status as a commodity of the cultural industries that are deeply inscribed with capitalism. He makes use of detailed textual analysis and audience studies to show how television is absorbed into social experience, and thus made into popular culture. Audiences, Fiske argues, are productive, discriminating, and televisually literate.

Television Culture provides a comprehensive introduction for students to an integral topic on all communication and media studies courses.

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People live in this new day of lifestyle always aim to and must have the extra time or they will get lots of stress from both daily life and work. So , when we ask do people have spare time, we will say absolutely without a doubt. People is human not a robot. Then we question again, what kind of activity do you have when the spare time coming to you actually of course your answer will certainly unlimited right. Then do you ever try this one, reading textbooks. It can be your alternative within spending your spare time, the actual book you have read will be The John Fiske Collection: Television Culture (Routledge Classics (Paperback)).

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