

Your Future In Talk Radio

David K. Ewen

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About The Book: Your Future in Talk Radio Enclosed are the slides used in the presentation that teaches students how to be talk show hosts. It costs nothing and you don't have to compete for a position. The big effort is being technical to pull the pieces together and building the buzz to create a following. Everyone has the opportunity for success. This book will in very quick fashion give you the tools to launch a radio broadcasting career training on your own. Contained in this book are the resources to seek further employment in radio, television, and journalism. About the Author: David K. Ewen, M.Ed. Professor David Ewen broadcasted his first radio show in 1998 on WORC 1310 AM and WGFP 940 AM. It was an hour long show once per week before going in to ABC News. This resulted in a pilot TV show at the WCAT studios in Westborough, Massachusetts for Community Access Television. In 2002, Professor Ewen launched a radio show "Today's Music Review" on KCLA 99.3 FM that was recorded in Connecticut and aired in Los Angeles, California as part of the American Radio Network. Since his early days in broadcasting, Professor David Ewen has expanded his broadcasting to internet radio, community access television, and film. He is the director of "Your World Discovered" and "Laugh Medicine". David is also the director of the Springfield Community Festival that serves as a venue for film directors, record producers, and authors of books. Starting in 1994, Professor David Ewen has been coaching individuals one-on-one with marketing and publicity. Since 1998, he has been lecturing in New York and all 6 New England states the best practice sales success. In 2002, he began working directly with small business leaders on how to best represent themselves to their customers and clients. As an author, speaker, talk show host, publicist, and film producer, he is talented in all aspects of media, publicity, and business development.



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